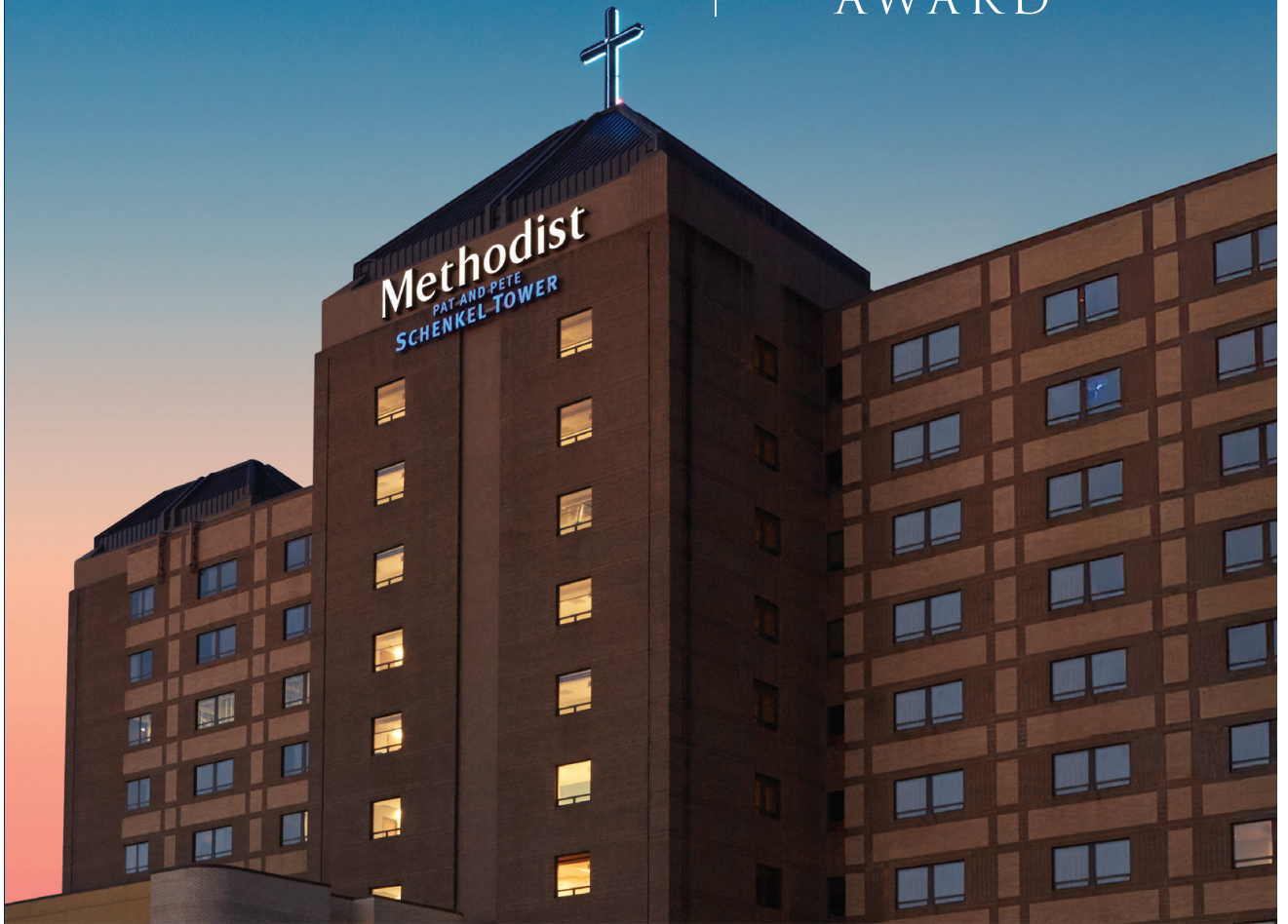




Methodist
HEALTH SYSTEM FOUNDATION

ROBERT S.
FOLSOM
LEADERSHIP
AWARD



19th Annual

Robert S. Folsom Leadership Award Dinner

Honoring

Caren Prothro

Friday, September 19, 2025 • Hilton Anatole

SPONSORSHIP OPPORTUNITIES

Robert S. Folsom Leadership Award

Founded in 2005, this award recognizes individuals whose service, commitment, and excellence in community leadership emulates former Dallas Mayor Robert S. Folsom.

Over the past 18 years, Dallas has embraced the broad significance of this award, which has provided nearly \$22 million for vital programs and services at Methodist that create meaningful, lasting impact. This year's event will benefit the modernization of our iconic Beacon of Hope, Schenkel Tower at Methodist Dallas, which will enable us to meet the continual needs of the communities we serve, through compassionate, quality healthcare.

2025 Honoree | Caren Prothro



Caren Prothro has focused her civic and philanthropic interests within the arts, education, and Dallas County youth.

For over four decades, she has been an advocate for the visual and performing arts. She was instrumental in the planning and fundraising to create the arts district in downtown Dallas.

Joining the Southern Methodist University board in 1992, Ms. Prothro has served the university in many leadership capacities, including chair of the board from 2010-14 and co-chair of three major campaigns.

Inspired by her Junior League volunteer experiences at the juvenile department, she raised awareness and funds for the construction of two, first of their kind, residential and counseling facilities for at-risk youth.

Ms. Prothro also serves on the boards of the George W. Bush Presidential Center, The O'Donnell Foundation, and the Letot Capital Foundation, and has previously served on numerous civic and nonprofit boards across the region.

She has been recognized with the Linz Award, TACA Silver Cup Award for Arts Leadership, The J. Erik Jonsson Ethics Award, Charles Sprague Community Service Award, The Annette Strauss Humanitarian Award, YWCA Family of the Year, The Junior League of Dallas Lifetime Achievement Award, and the first ever SMU Distinguished Honorary Alumni Award.

A native of Wichita Falls, Texas, she received her B.A. from Mills College. With late husband, Vin Prothro, she has a son, Vincent Prothro and wife, Dara, and daughter, Nita Clark and husband, Cullum. She is the proud grandmother of Lili, Annabel, and Charlotte Clark.

Sponsorship Levels & Benefits

All \$12,000+ sponsorship levels will receive recognition in printed and digital marketing materials and 2 VIP valet parking passes per table.

PRESENTING SPONSOR \$250,000+

- Prominent listing as a presenting sponsor
- 4 premier tables of 10
- 10 Patron Party tickets

LEAD SPONSOR \$120,000

- Prominent listing as a lead sponsor
- 2 premier tables of 10
- 8 Patron Party tickets

PATRON PARTY SPONSOR \$60,000

- Name featured prominently on signage at Patron Party
- Premier table of 10
- 6 Patron Party tickets

PLATINUM SPONSOR \$60,000

- Premier table of 10
- 6 Patron Party tickets

PROGRAM SPONSOR \$30,000 *(one available)*

- Name featured prominently in printed program
- Priority table of 10
- 4 Patron Party tickets

VALET SPONSOR \$30,000 *(one available)*

- Name featured prominently on valet signage
- Priority table of 10
- 4 Patron Party tickets

GOLD SPONSOR \$30,000

- Priority table of 10
- 4 Patron Party tickets

SILVER SPONSOR \$12,000

- Table of 10
- 2 Patron Party tickets

BRONZE SPONSOR \$6,000

- Table of 10
- Sponsor recognition in digital marketing materials

To complete your sponsorship online, Scan the QR code or visit MethodistHealthSystem.org/Folsom

Questions? Contact FolsomAward@mhd.com



Past Award Recipients

Robert S. Folsom, 2005

Nancy Ann Hunt, 2006

Troy Aikman, 2007

First Lady Laura Bush, 2008

Norman Brinker, 2009

Pat and Emmitt Smith, 2010

Trevor Rees-Jones, 2011

Michael M. Boone, 2012

Rev. Mark Craig, 2013

Bobby B. Lyle, EdD, 2014

Jack Lowe Jr., 2015

R. Gerald Turner, PhD, 2016

David B. Miller, 2017

Senator Royce West, 2018

The Honorable

Michael S. Rawlings, 2019

Linda and Mitch Hart, 2021

Mary and Richard Templeton, 2023

James W. Keyes, 2024

About Methodist Health System

Methodist Health System is a faith-based organization with a mission to improve and save lives through compassionate, quality healthcare. Methodist has a network of 12 hospitals (through ownership and affiliation) with nationally recognized medical services, such as a Level I trauma center, multi-organ transplantation, Level III neonatal intensive care, neurosurgery, robotic surgical programs, oncology, gastroenterology, and orthopedics, among others.

We believe in providing the highest level of care to all our patients, regardless of their ability to pay. Last fiscal year, we provided more than \$155 million in charitable care.

Methodist Health System is dedicated to transforming healthcare delivery with high-quality, well-coordinated care, honoring a nearly century-long legacy while creating a vision of advancing healthcare for the future.



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ROBERT S.
FOLSOM
LEADERSHIP
AWARD

19th Annual Folsom Award Dinner honoring Caren Prothro
September 19, 2025

2025 Sponsor Agreement

Please return this card (*front and back*) or complete your sponsorship online at **MethodistHealthSystem.org/Folsom** by **June 6** to ensure recognition in event materials.

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor \$250,000 | <input type="checkbox"/> Valet Sponsor \$30,000 (<i>one available</i>) |
| <input type="checkbox"/> Lead Sponsor \$120,000 | <input type="checkbox"/> Gold Sponsor \$30,000 |
| <input type="checkbox"/> Patron Party Sponsor \$60,000 | <input type="checkbox"/> Silver Sponsor \$12,000 |
| <input type="checkbox"/> Platinum Sponsor \$60,000 | <input type="checkbox"/> Bronze Sponsor \$6,000 |
| <input type="checkbox"/> Program Sponsor \$30,000 (<i>one available</i>) | |

- I plan to use my table
- I do not wish to use my table (*donation is fully tax deductible*)

SPONSOR DETAILS

Recognition Name _____
(Please print exactly as it should appear in materials)

I wish to remain anonymous

Primary Contact Name _____

Company/Organization (*if applicable*) _____

Daytime Phone _____ Email _____

Street Address _____

City _____ State _____ ZIP _____

Signature _____

SEE REVERSE FOR PAYMENT DETAILS

PAYMENT OPTIONS

- I wish to make a one-time gift of \$ _____
- Enclosed is my check made payable to Methodist Health System Foundation
 - Please charge my credit card (*complete below or scan the QR code*)
- I wish to make a pledge of \$ _____
- Please invoice me
 - Please charge my credit card
 - Monthly Quarterly beginning _____ / _____
mm yy
 - In _____ installments

CREDIT CARD INFORMATION

- Visa MasterCard American Express Discover

Name on card _____

Card number _____

Exp. _____ / _____ Security code _____

Cardholder signature (*if making a pledge*) _____

The amount of your contribution that is deductible for federal income tax purposes is limited to the excess of any money (and the value of any property other than money) contributed by the donor over the fair market value of goods or services provided by Methodist Health System Foundation. The estimated fair market value of any table sponsorship is \$1470.



SCAN TO PAY ONLINE

For questions or more information, please contact Alex Northington

FolsomAward@mhd.com | 214.947.4555

Methodist Health System Foundation | 1441 N. Beckley Avenue, Dallas, TX 75203